



By advertising on any Fashionable Media blog, you'll be positioning your company center stage to our loyal and passionate audience.

Fashionable Media is a growing network of fashion and styles blogs that reach women who are savvy shoppers and always on the hunt for a bargain.

The Fashionable Housewife was started on the principle that just because you are a mom, doesn't mean you have to run around with sweatpants and unwashed hair. We have geared this blog towards housewives and moms who want to look good, but don't want to spend a lot.

We have grown to be one of the top influential blogs in the fashion community as well as being the FIRST fashion blog specifically geared towards moms and housewives. Being the top in it's niche, we are able to draw a large audience that was previously unreachable.

Our blog is updated daily, unlike most fashion blogs. We try to keep all of the editorials on our front page current and on the cutting edge. We are driven by consumer feedback. We sometimes have a poll on our front page and we frequently take surveys to learn valuable information about your target market.

### Monthly Reach:

50,000+ Unique Visitors  
90,000+ Pageviews

\* monthly average of past 6 months

17,000+ Subscribers via RSS,  
Facebook, Twitter, Instagram,  
Pinterest and our Newsletter!

Google Pagerank: 5

### Demographic:

Female: Ages 25-40  
Has children or expecting  
College Educated  
Stay At Home or Working Moms

### Services:

Products Reviews  
Giveaways  
Sponsored Editorials  
Featured Posts  
Banner Ads  
Text Links  
Sponsored Polls  
Dedicated Newsletters  
and more!

### Press:

We've worked with brands like Dell, Intel, HP, Coach, Kenmore, Proactiv, TJ Maxx, Marshalls, Target, Walmart, Covergirl, Olay, Mark Kay, Avon, Gap Brands and more!



"Sarah-Jean is actually one of the most genuine, cool blog owners I've meet through the all the inter-blog relations I've done." – Eric Charles from A New Mode

"Sarah-Jean Ballard is one of those amazing women you just wish you could be. She's strong, funny and has an amazing sense of style." – Jaime Palmucci from Denim Debutante.

## Sarah-Jean Ballard

Editor in Chief of The Fashionable Housewife / Owner of Fashionable Media  
sarah@thefashionablehousewife.com  
www.thefashionablehousewife.com